



For Immediate Release, May 7, 2024

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2024 Pima County Fair Preliminary Results

The Pima County Fair preliminary numbers show an increase in attendance of 8%.

We are still compiling additional information; however, below is some exciting information we can share:

- 2024 Pima County Fair had a record-breaking presale increase of 49% over the prior record.
- 2024 Pima County Fair Food Drive collected, “17,842 pounds of non-perishable food items which will produce 7,002 meals for the community!”
- 2024 Pima County Fair Home Arts/Fine Arts Entries were up by 297 entered projects.
- 2024 4-H Youth Exhibits and participation were up over the prior year.
- 2024 Livestock sales set a new record of over \$1.5 million in livestock sales!
- 2024 Special Needs Day served 1808 disabled persons, up by 469 people.
- 2024 Pima County Fair Free School Field Trip Day had a 166% increase in participation.
- 2024 Cash sponsorships were at an all time high and up by 27%.

We are looking forward to seeing you at the Pima County Fair, April 17 – 27, 2025!

